

Basica®

FOR INNER BALANCE*

Direct



Alkaline direct granules
Lemon flavoured

WELCOME TO YOUR WELL-BEING.

We are delighted that you have chosen to add Basica® to your life. For almost a century, we have been helping people feel better by maintaining the body's acid-base balance. In all that time, we have not changed the guiding principle of Basica®, but we have been continuously improving our products. In addition to decades of experience, our recipe for success is based on ongoing scientific research into nutrition.

We are confident that you will feel the benefits of the alkaline minerals Basica® contains – a healthy gut, a clear mind and inner balance*. Over time, perhaps you will experience the new level of general well-being shared by so many of our satisfied customers – or as we call it: the Basica® feeling.



WE HELP YOU KEEP YOUR INNER BALANCE*.

Everyday life is stressful, and we are often too busy to maintain a balanced diet, get enough exercise or take a rest. In turn, this can affect our acid-base balance – tipping the scale the wrong way. This is where Basica® comes in, because its alkaline minerals not only aid our acid-base balance and metabolism, they also help us maintain our physical and mental equilibrium.

SPECIAL FORMULA, MULTIPLE BENEFITS: BASICA®.

What is special about Basica® is its formula. Its carefully chosen minerals and trace elements have various positive effects on body and mind:

- * Zinc contributes to a normal acid-base metabolism and a regular carbohydrates and fatty acids metabolism.
- * Magnesium reduces tiredness and fatigue and maintains a healthy psychological function. Together with calcium, it contributes to a normal energy-yielding metabolism.
- * Chromium supports a normal macronutrient metabolism while molybdenum supports the sulphur amino acid metabolism.

KEEP YOUR BALANCE: WITH AN ALKALINE DIET.

There is simply no substitute for a healthy and varied diet. But the rigours of everyday life can make it really hard to maintain one. Consuming too high a proportion of protein-rich foods – such as meat and meat products, fish, cheese, eggs, dairy products and cereals – can cause an acid-base imbalance in the body. These ought to be balanced out by alkaline foods like fruit, salad and vegetables.

You can find more information about acid-producing and alkaline foods in the Basica® Food Table, which you can download at www.basica.com. Adding Basica® to your diet can help you maintain or regain your inner balance.

HOW TO KEEP YOUR BALANCE: TIPS FOR ENHANCING YOUR WELL-BEING.

The basic elements in maintaining a state of general well-being are a balanced diet and an active lifestyle – and we want to help you: Learn more about diet and nutrition, how exercise aids your energy metabolism, and many more aspects that contribute to overall well-being by visiting www.basica.com.

BASICA® DIRECT PRODUCT INFORMATION

- Direct granules dissolve quickly in the mouth
- Taken directly without a drink of water
- Free of sugar, lactose and iodine
- Gluten free
- Vegan

INGREDIENTS:

Sorbitol (sweetener), calcium citrate, potassium tartrate (acidity regulator), magnesium citrate, magnesium oxide, calcium salts of fatty acids (anti-caking agent), zinc citrate, natural flavouring, sodium molybdate, chromium chloride, sodium selenite.

Do not exceed the stated recommended daily dose. A laxative effect may be experienced as a result of excessive consumption as well as by susceptible individuals (magnesium >250 mg). Food supplements should not be used as a substitute for a varied, balanced diet and a healthy lifestyle.

This product is not suitable for children.
Keep out of reach of children.

FOOD SUPPLEMENT

2 SACHETS OF BASICA® DIRECT

| CONTAIN: | | % NRV |
|------------|--------|-------|
| Calcium | 240 mg | 30 % |
| Magnesium | 400 mg | 107 % |
| Zinc | 5 mg | 50 % |
| Molybdenum | 50 µg | 100 % |
| Chromium | 40 µg | 100 % |
| Selenium | 30 µg | 55 % |

% NRV = % nutrient reference values for daily intake in accordance with EU regulations.

RECOMMENDED INTAKE:

Contents of one sachet mornings and evenings – direct and without water.
Can be taken independently of meals.
Follow with a drink of water if desired.

Basica® Direct can be taken daily for an unlimited period.



INFORMATION FOR DIABETICS:

1 daily serving (2 sachets) is equivalent to 0.2 CU.

Available in 2 pack sizes:

30 sachets / 80 sachets